

GOVERNMENT OF ANDHRA PRADESH

GVWV & VSWS DEPARTMENT, TADEPALLI-522001, Guntur (Dt)

From,
Sri Ajay Jain IAS,
Principal secretary to the Government
GVWV&VSWS Department

To,
All Joint Collectors, (VWS&D) in the state
The Convener SLBC,
All Municipal Commissioners in the State,
All Project Directors, DRDA in the state,
All Project Directors, MEPMA in the State,
All the RDMA's of Municipal Administration
All the CEOs, ZPPs in the State,
All Lead Bank District Managers in the State,
All Divisional Development Officers
The District Panchayat Officers,
All MPDOs in the state.

Lr.RoC.No.GWS01-COOR/ 9/ dt 8.12.20

Sir/Madam,

Sub: - GVWV&VSWS Department - Jagananna Thodu - Operational
Guidelines -Issued -Regarding.

Ref: - G.O Ms No.1 GVWV &VSWS Department, Dated 29.05.2020

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The Government of Andhra Pradesh has introduced Jagananna Thodu Scheme to extend the financial assistance towards working Capital to Chiruvyaparulu and the Artisans engaged in Traditional handicrafts during the Covid -19 Pandemic situation.

The Operational Guidelines for Jagananna Thodu is hereby issued to all Municipal Commissioners, Bankers, DLDOs and MPDOs for effective implementation of the scheme and enclosed to this letter.

Yours Sincerely
Principal Secretary

Enclosed: Operational Guidelines

Copy to

Ps to the Principal Secretary to Government, GVWV&VSWS Department,
Ps to the Principal Finance Secretary to Government, Finance Department

The SLBC, Coordinator with a request to circulate all Bank Controllers in the State.

Operational Guidelines for Jagananna Thodu Scheme

Introduction

Government of Andhra Pradesh have introduced a new programme called 'JaganannaThodu' to provide financial assistance upto Rs.10,000 from the Banks at 'SunnaVaddi' interest to ChiruVyaparulu and traditional artisans. It was observed that the persons engaged in vending on footpaths, selling vegetables on push carts, selling tiffin and food items on the road side and pavements and small shop owners require daily working capital in the range of Rs.2000 to 5000 and they end up taking loans at very high interest rates ranging from 24% to 36%. Similarly, people who are engaged in traditional handicrafts like lace work, kalamkari work, Etikoppaka toys, Kondapalli toys, leather puppets, potters, Bobbili Veena, Brass Craft articles etc. are also forced to take loans from money lenders at very exorbitant rates and they suffer financially.

Moved by their plight as observed by Hon'ble CM Sri Y.S.Jaganmohan Reddy during Padayatra, Government have come up with the scheme of 'Jagananna Thodu' to provide financial assistance up to Rs.10,000 from the Banks at 'Sunna Vaddi' and also distribution of identity cards to such 'ChiruVyaparulu' and persons engaged in traditional handicrafts. The entire interest would be borne by the Government and would be reimbursed.

2. Features of the scheme:

- Providing Working Capital to -
 - Petty and small vendors
 - Artisans engaged in traditional handicrafts
- Financial Assistance up to Rs.10,000 @ Zero interest (Sunnvaddi).
- Loan Repayment Period is one year with 12 Equated Monthly Installments (EMIs).
- Beneficiary has to pay EMI along with interest on time every month.
- Government will reimburse interest amount once in 3 months directly to the bank accounts of beneficiaries.
- No Collateral Security is required to avail Financial Assistance.

3. Definition

Persons engaged in small / petty business either on roadside / public area / footpath/private area

- Under any built up structure less than 5 x 5 Sft.
- mobile hawker / push cart / street vendors

- Mobile vendor: Who carry out vending activities by moving from one place to another by means of wheel cart, bicycle, mobile vehicles etc.
- Stationery vendors: who carry out vending activities at specific locations (pavement ,public and private places)
- Peripatetic Vendors: who carry out vending activities with a small basket on the shoulder or head and travels from one place to another

Traditional Handicrafts involves production and sale of certain items that are traditionally made by certain communities either by hand using traditional technique or skill, from traditional material or confined to certain Geographies like lace work, kalamkari, etikopakka toys, kondapallitoys , leather puppets, Bobbili Veena, Brass craft articles and Chiruvyaparulu etc. (List is indicative)

3. Eligibility:

- Above 18 years
- Monthly Income less than Rs. 10,000/- in rural areas and Rs. 12,000/- in urban areas.
- Total land holding of the family should be less than 3 acres of wet land or 10 acres of dry land or 10 acres of both wet and dry land together.
- Having Identity card - Aadhar/Voter ID/ ID Card issued by the Government Organisations
- Should not be having a shop (builtup) which is greater than 5X5 Sqft.

4. Survey / Identification process:

- Survey to be carried out through Ward / Village volunteers
- All eligible persons list will be displayed in the ward / village secretariat for social audit
- Final list of eligible beneficiaries will be displayed for continuous social audit
- Any person who feels his name is not in the eligible list shall apply at the ward/ village Secretariat.
- A portal shall be launched exclusively to monitor the scheme implementation in coordination with the bankers
- Issue of Smart ID cards (QR Code) through Ward / Village volunteers to all eligible beneficiaries
- Bank accounts to be opened for those beneficiaries not having Bank accounts by Ward/ Village volunteers.

5. Social Audit:

- List of Identified *Chiruvyaparulu* and traditional artisans will be displayed in all Ward / Village Secretariats for Social Audit purpose. If anybody not identified by the Ward / Village Secretariats they can apply and get the Financial Assistance.

6. Login to Bankers :

Login credentials are given to all the Bank branches for updating the data. The SLBC also communicated all these login credentials to the respective bank branches. Bankers after login into GSWS portal and they can search the applicant details with Aadhar number / Application number and they can update the data easily.

7. Physical Inspection of Units: No Physical inspection of units by the Bankers is necessary for sanction and disbursement of loan under Jagananna Thodu scheme.

8. Stamp Duty Exemption: The Government exempted the Stamp Duty for loan agreement / hypothecation agreement to the Chiru Vyaparulu and Artisans in traditional handicrafts with interest free loans vide **G.O.Rt.No.913, REVENUE (REGISTRATION.I) DEPARTMENT, Dated: 28-11-2020**

9. Loaning process:

- Applications under this scheme to be received by Ward / Village Secretariats through village and ward volunteers
- Applications to be forwarded to Banks by the District Collectors for processing after processing at Ward/ village secretariat
- Banks to scrutinise the applications and sanction the loan amount as requested by the beneficiary upto Rs.10,000/-
- Loans to be disbursed to beneficiaries through Direct transfer to *beneficiaries* account
- Loans and Repayment transactions to be shared by banks to Department of Gram Volunteers / Ward Volunteers and Village Secretariats /Ward Secretariats on day to day basis.
- Department of Grama and Ward secretariat will work out the interest payment procedure in consultation with the bankers

The applications of the eligible candidates will be sent to bank branches based on the Service Area of the Banks in Rural areas and where the applicants have Bank accounts in Urban areas, preferably near to the residence of the applicants.

The Municipal Commissioners/MPDOs/ Lead Bank Managers can send the applications duly considering the work load of the bank branches

If opening of new account is needed the respective banks will open the accounts and Volunteers / Community Coordinators/ Village Organisation Assistants/ Resource Persons / Community Organisers / Welfare Assistant / Ward Welfare & Development Secretary / Bank Correspondents will assist in opening of bank accounts.

10. Identity Cards:

There is no need of ID card for sanction of loan under Jagananna Thodu. But ID cards will be given to all Jagananna Thodu beneficiaries to do vending activity without any disturbance from the employees of Local Bodies and Police. The applications for eligible candidates will generate from GSWS portal along with QR code & application number. The welfare Assistant/ Ward Welfare and Development Secretary will take printouts from their GSWS logins. The same printed applications of eligible candidates only will submit to the banks for sanction of loans.

The Welfare & Education Assistant / Ward Welfare & Development Secretary is authorized to sign on the Identity cards issued by the Department.

11. Repayment: The beneficiary shall repay the loan with interest in 12 Equated Monthly Instalments with in a period of one year. Once the loan is repay with interest the beneficiary is eligible for another loan.

12. Interest Reimbursement: The Government will repay the interest once in a 3months directly to the Bank account of beneficiaries, who paid their EMI regularly.

PM SVANidhi beneficiaries GoI is providing interest subvention of 7% and balance interest will be reimbursed by the Government of Andhra Pradesh on par with Jagananna Thodu beneficiaries.

13. PM SVANidhi v/s Jagananna Thodu:

PM SVANidhi a GoI scheme to extend financial assistance upto Rs.10,000/- for Street vendors of Urban Areas and 7% interest will be reimbursed by the GoI to the beneficiaries' accounts directly those who paid their EMIs on time within a period of one year. Under Jagananna Thodu covering all Petty and Small business persons of Urban area and Rural area including Traditional Artisans. The Government will reimburse the remaining portion of interest to the PM SVANidhi beneficiaries.

Both PM SVANidhi and Jagananna Thodu schemes are same, but PM SVANidhi is implementing by GOI for Urban street vendors only. Jagananna Thodu is implementing by Government of AP for both Rural & Urban and also traditional artisans. All PM SVANidhi beneficiaries are the beneficiaries of Jagananna Thodu in Urban areas. Government of India will give interest reimbursement of 7% under PM SVANidhi and the **balance interest amount will be borne by the Government of AP under Jagananna Thodu**. So no need of separate sanction of Jagananna Thodu from Banks who have been sanctioned loan under PM SVANidhi.

14. Sanction of Loan under other schemes

The beneficiaries are eligible for others loans (Personal Loan, House Loans etc.,) also and there is no restriction on availing other loan. Maximum Loans is Rs.10000/- with interest reimbursement under Jagananna Thodu scheme. If banks are willing to sanction more amounts, the beneficiaries can avail but the interest reimbursement will be limited to the loan amount up to Rs.10,000/- only.

15. Eligible to get benefit of other Government Schemes :

The person who got loan under Jagananna Thodu are eligible to get all benefits of Government welfare schemes based on his /her eligibility for the respective schemes.

16. Role of Functionaries

Volunteers:

- Conduct of survey of beneficiaries
- In coordination with Village welfare Assistant/Ward Welfare and Development Secretary see that all those beneficiaries who do not have a bank account, open a new account.
- Shall collect and submit completely filled application forms to the bankers.
- Shall verify the applications rejected by Bank Managers and inform the same to beneficiary and re-submit the applications after rectification of the shortfalls.
- Assist the Bankers for Loan documentation, collection of Loans and any other process

Panchayat Secretary/Ward Admin Secretary:

- Supervise the work of Volunteers and Village welfare assistant/Ward welfare and Development Secretaries. Ensure that the Village Welfare Assistant/ Ward Welfare & Development Secretary are deputed to banks for assisting Bankers.
- Identified issues must be brought to the notice of MPDO/Municipal Commissioner for better progress.

Village Welfare Assistant/Ward Welfare and Development secretary:

- Coordinate with Volunteers and ensure that the all eligible beneficiaries shall cover under the scheme.
- Coordinate with volunteers in Collection and submission of applications of beneficiary to bank.
- Coordinate with bankers for sanction of loans and assist to them in loan documentation.
- Motivate the beneficiaries to utilize the loan for productivity purpose and arrange trainings if necessary
- Assist the bankers in collection of Bank Loans
- Any issues identified must be brought to the notice of MPDO/Municipal Commissioners on daily basis.

Municipal Commissioner / MPDO:

- Must review the progress of identification of beneficiaries, submission of applications, sanction and disbursement of loans.
- Must review the Ward / Welfare and Development Secretaries / Welfare and Education Assistants who are deputed at banks for coordinating this scheme and see that all functionaries shall attend bank duties without fail.
- Must coordinate with Bank Branch Managers and achieve the targets.
- Must supervise all low performing Village/Ward Secretariats on daily basis.
- Must submit the progress of Jagananna Thodu to the DLDOs and JCs (VWS&D) on daily basis.

Divisional Development Officers:

Divisional Development Officers shall review the progress and extend necessary assistance to the Bank Branches. They shall coordinate with Lead Bank Mangers and ensure to achieve the targets

PDs DRDA / PDs MEPMA:

Shall depute the staff to the respective bank branches and extend necessary support to the bankers in the sanction of loans and collection of loan amount

Joint Collector (VWS&D)

Joint Collectors (VWS&D) shall review the progress and extend necessary assistance to the Bank Branches. They shall coordinate with Lead Bank Managers and ensure to achieve the targets

District Collector:

District Collectors shall review the progress and extend necessary assistance to the Bank Branches. They shall coordinate with Lead Bank Managers and ensure to achieve the targets duly get approvals from the District Credit Consultative Meeting.

Lead Bank Manager:

The Lead Bank Manager shall coordinate all Bank Branches duly intimate the decisions of the SLBC

Conduct the DCC Meeting with the approval of District Collector and communicate the targets to the respective branches

Extend all necessary support to the Bank Branches for achievement of good progress

SLBC:

The Scheme guidelines were placed before SLBC and got approved. SLBC may conduct sub-committee meetings whenever necessary to guide the bankers for implementation of the Scheme

A.05
8/12/2020

Principal Secretary

GVWV & VSWS Department

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